



4 SECOND POWER PITCH



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The 4 Second Power Pitch – Template Tool

Implement this Power Pitch 24/7. The minute you leave your house everyone you encounter is a prospective Private Money Lender. So when you're out and about and someone asks you, "What do you do?", even if you're a part time real estate investor, you can respond with the following:

"I show people how to earn double digit returns by investing in real estate."

Then, once they ask you to explain or they want to know more, you can continue with my 20 Second Power Pitch below to simply elaborate on who you are and what you do :

"I'm a Residential Redeveloper based out of [your city/target market] and we renovate approximately [number] homes a year. The majority of our deals are funded through other people's money which is what allows us to work on more than 1-2 projects at a time. It's a pretty cool concept because our investors get to kick back and relax while we do all of the work and they earn double digit returns backed by real estate. How long have you been...?" (then put it back on them and ask them more about what they do)



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Want to get a personal tutorial and see how I deliver my own 20 Second Power Pitch? [Watch this quick video](#) that I made just for you!

*****UPDATE*****

The link to the video training above is in the process of being updated to include my 4 Second Power Pitch as well.

